



Direct Access (DA) Information for California

Direct Access (DA) Information for California On April 21, 2015, Senate Bill SB286 passed a Senate U+C Committee unanimously with an 11-0 vote, and reflects the legislature’s desire to support both individual choice and renewable energy. This active bill will likely be amended to place some limits on Direct Access participation rates for commercial and industrial customers and will likely have a renewable energy obligation attached to the customers

who elect retail choice under this proposed expansion. If it makes it out of the Senate in May there is a strong likelihood that the Governor will sign it in November.

It is likely that most companies currently on the “wait list” will be offered a Direct Access opportunity when signed by the Governor. From a strategic perspective, all non-DA companies should participate in the annual DA lottery, on the chance that the law specifies only “wait list” companies can receive DA eligibility.

The Direct Access forms Submission Period for the Utility Lottery begins on Monday, June 8, 2015 and ends on Friday, June 12, 2015.

Please email your recent electric utility (SCE, PG&E or SDG&E) invoice to Bmark Energy.

We will complete the forms and return to you for signature. Once returned to Bmark Energy we will review for accuracy and submit it to the proper utility on the specific enrollment days.

Again, the submission days are June 8th '15 through June 12th '15.. It's best to start the process early.

Please contact us or send us your utility invoice to:

email to: robertk@bmarkenergy.com

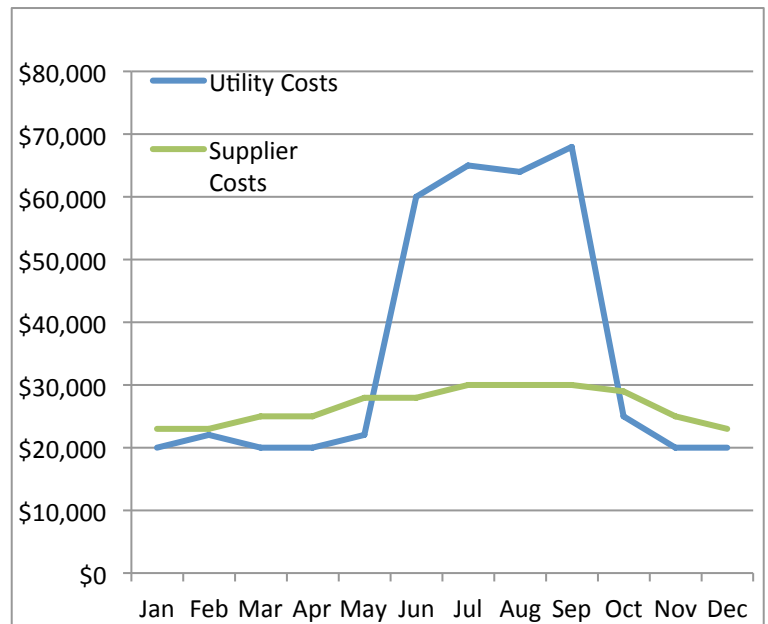
fax to: 888-456-2088

phone: 805-773-3762 x3

Here is an annual estimate of DA cost savings and graph for a customer on DA.

Projected Generation Cost Comparisons

	Utility Costs	Supplier Costs
Jan	\$20,000	\$23,000
Feb	\$22,000	\$23,000
Mar	\$20,000	\$25,000
Apr	\$20,000	\$25,000
May	\$22,000	\$28,000
Jun	\$60,000	\$28,000
Jul	\$65,000	\$30,000
Aug	\$64,000	\$30,000
Sep	\$68,000	\$30,000
Oct	\$25,000	\$29,000
Nov	\$20,000	\$25,000
Dec	\$20,000	\$23,000
Total	\$426,000	\$319,000



As this savings chart and graph above illustrate, the large savings off the utility generation costs normally occurs during the summer months from June through Sept. During the other months there is normally a slight negative savings, but the summer savings dwarfs the other months. **These examples are for illustration purposes only, as cost savings can vary dependent upon how and when a company uses its electricity throughout the day and month. Your cost savings may differ.**